

FRIEDMANS

BREAKFAST MENU

EARLY RISERS

- THE BREAKFAST SANDWICH** eggs, bacon, avocado, pepperjack, sourdough 10
- STEEL CUT OATMEAL** market fruit 8
- HOUSEMADE GRANOLA** greek yogurt, mixed berries, wildflower honey 10
- BREAKFAST GRAIN BOWL** sunny-side eggs, local vegetables, soy vinaigrette 15
- B.E.L.T.** thick cut bacon, over-easy egg, lettuce, tomato, herb aioli, sourdough 15
- AVOCADO TOAST** rustic bread, poached eggs, chili flakes, hemp seeds 16
- EGGS WITH STYLE** potato hash, wheat toast and one choice of:
bacon, chicken sausage, fruit 16 *substitute gluten-free bread +2*

CLASSICS

- FRENCH TOAST** berry compote 16
- EGG WHITE OMELETTE** market veggies, avocado, potato hash, toast 17
- MUSHROOM TOAST** burrata cheese, sunny egg, spinach, ciabatta 17
- PASTRAMI HASH** sunny-side eggs, whole wheat toast 17
- STEAK + EGGS** sunny-side eggs, yucca fries, jalapeño crema 23
- NOVA BENNY** poached eggs, potato pancake, smoked salmon, hollandaise 18

OUR FAMOUS PANCAKES

BLUEBERRY • PANCAKE OF THE DAY

17

SALADS

- CHOPPED CHICKEN SHAWARMA** romaine, tomato, onion, cucumber, radish, chickpeas, yogurt vinaigrette 17
- SESAME SALMON SALAD** kale, grains, pickled beets, pickled carrots, avocado, edamame, sprouts, soy vinaigrette 20
- ASIAN CHICKEN SALAD 2.0** cabbage, peppers, green beans, peanuts, scallions, cilantro, sesame seeds, hoisin dressing 17
- COBB SALAD** grilled chicken, avocado, bacon, blue cheese, cherry tomatoes, hard-boiled egg, buttermilk ranch dressing 19
- KALE SALAD** mint, dried cranberries, butternut squash, red onions, sunflower seeds, ricotta salata, lemon maple vinaigrette 15
add tofu +3 add chicken +5 add steak or salmon +7

SIDES

- THICK CUT BACON** 7
- FARM EGGS** 6
- POTATO PANCAKES** 8
- CHICKEN SAUSAGE** 7
- TOAST** 4
- MARKET FRUIT** 10
- POTATO HASH** 5
- AVOCADO** 5

JUICE

FRESH SQUEEZED

- GREEN** 8
- ORANGE** 8
- GRAPEFRUIT** 8

COFFEE

BY LA COLOMBE

- DRIP** (regular or decaf) 4
- ESPRESSO** 3.5
- COLD BREW** 5
- CAPPUCCINO/LATTE** 4.5
- CHAI LATTE** 4.5
- DIRTY CHAI** 6
- HOT CHOCOLATE** 5
with fresh whip

TEA

BY HARNEY & SONS

- ENGLISH BREAKFAST** 4
- EARL GREY** 4
- ORGANIC GREEN** 4
- CHAMOMILE** 4
(caffeine free)
- MINT** (caffeine free) 4

99% of our menu can be prepared gluten-free. Notify your server if you have any food allergies.

Gluten-free dishes will be marked with a flag.

We are proud to serve pasture raised meats, free-range poultry, and produce from farmers we know.

FRIEDMANS

ALL DAY MENU

STARTERS

- VEGETABLE POTSTICKERS** sriracha aioli, ginger soy dipping sauce 10
SPINACH ARTICHOKE DIP corn tortillas 13
KOREAN CHICKEN WINGS sweet chili glaze 13

SANDWICHES

- GRILLED CHICKEN SWISSWICH** bacon jam, gruyere, lettuce, avocado aioli, ciabatta, herb fries 16
FRIEDMAN'S CLUB turkey, avocado, blt, pepperjack, red onion, cranberry aioli, multigrain, vinegar chips 17
OUR PASTRAMI REUBEN sauerkraut, gruyere, russian dressing, toasted rye, pickle, vinegar chips 19
BUTTERMILK FRIED CHICKEN boneless thigh, lettuce, tomato, pickle, sriracha aioli, brioche bun 17
GRILLED CHEESE smoked gouda, broccoli rabe, pickled onions, rustic bread 15 *add cup of tomato soup 3*
B.L.A.T. bacon, lettuce, avocado, tomato, herb aioli, sourdough, vinegar chips 15
GARDEN VEGGIE hummus, cucumber, avocado, sprouts, carrots, lettuce, tomato, peppers, vinegar chips 14
TUNA MELT tomato, aged cheddar, toasted rye, vinegar chips 15
*add tofu +3 add chicken +5 add steak or salmon +7
substitute gluten-free bread +2*

BURGERS

- all our burgers are served with herb fries, pickle, on a brioche bun*
FRIEDMAN'S BURGER all natural angus beef 18
TURKEY BURGER pepperjack, avocado aioli 16
BREAKFAST BURGER short rib, bacon, egg, cheese, potato hash, mixed greens 21
FALAFEL BURGER tzatziki, tomato-mint relish 16
*add cheese, caramelized onions, sautéed mushrooms +1
add avocado, sunny-side egg +2 add bacon +2.5
substitute gluten-free bun +2*

ENTREES

- FRIED CHICKEN + CHEDDAR WAFFLE** habanero honey 25
FISH TACOS corn tortillas, citrus fennel slaw, tomatillo salsa, sriracha aioli, cilantro 19
GRAIN BOWL rice or quinoa, bok choy, japanese eggplant, carrots, bean sprouts, edamame, sesame-lime vinaigrette 15
add tofu +3 add chicken +5 add steak or salmon +7

SOUPS

- CHICKEN MATZO BALL
TOMATO SOUP
SOUP OF THE DAY**
cup 5
bowl 8

8

SIDES

- MARKET PLATE**
choice of 3 sides 18
SWEET POTATO FRIES
blue cheese aioli
SAUTÉED SPINACH
raisins, pine nuts
BRUSSELS SPROUTS
balsamic reduction, pecorino
ROASTED CAULIFLOWER
walnuts and sherry reduction
MAC N' CHEESE
fontina, parmesan
HERB FRIES
rosemary, thyme, sage
YUCCA FRIES
jalapeño crema

18% GRATUITY WILL BE ADDED TO PARTIES OF SIX OR MORE.

We are obligated to tell you consuming raw or undercooked meats, poultry, seafood, shellfish, eggs, or unpasteurized milk may increase your risk of food borne illness.