

# FRIEDMANS

## EARLY RISERS SERVED UNTIL 4PM

**STEEL CUT OATMEAL** market fruit 11

**BREAKFAST BOWL** sunny-side eggs, grains, seasonal vegetables, sesame soy vinaigrette 16

**B.E.L.T.** thick cut bacon, over-easy egg, lettuce, tomato, herb aioli, toasted sourdough 15

**BAGEL + LOX** cream cheese, tomato, onion, capers 19

**ASSORTED PASTRY BASKET** butter, housemade jam 15

## CLASSICS

**HOUSEMADE GRANOLA** greek yogurt, mixed berries, wildflower honey 12

**AVOCADO TOAST** rustic bread, soft scrambled eggs, hemp seeds 17

**EGGS WITH STYLE** potato hash, toast, choice of bacon, chicken sausage, fruit 18

**FRENCH TOAST** berry compote 18

**BUTTERMILK WAFFLE** organic fresh berries, fresh whip cream, mint 17

**EGG WHITE OMELETTE** market veggies, avocado, greens and fruit 18

**PASTRAMI HASH** sunny-side eggs, whole wheat toast 20

**STEAK + EGGS** sunny-side eggs, crispy yucca, jalapeño crema 24

**NOVA BENNY** poached eggs, potato pancake, smoked salmon, hollandaise 19

**THE LEO** lox, eggs, onions, sliced tomato, hand rolled bagel 19

**CHICKEN CHILAQUILES** sunny-side eggs, fried tortillas, tomatillo salsa, avocado, cotija cheese, red onion, sour cream 20

**AUNT SALLY'S CHEESE BLINTZ** crepes filled with ricotta and cream cheese topped with strawberry compote 17

## OUR FAMOUS PANCAKES

BLUEBERRY • LEMON RICOTTA  
BUCKWHEAT BANANA WALNUT

17

## SALADS

**CHOPPED CHICKEN SHAWARMA** romaine, tomato, onion, cucumber, radish, chickpeas, yogurt vinaigrette 17

**SESAME SALMON SALAD** kale, grains, pickled beets, pickled carrots, avocado, edamame, sprouts, soy vinaigrette 20

**ASIAN CHICKEN SALAD 2.0** cabbage, peppers, green beans, peanuts, scallions, cilantro, sesame seeds, hoisin dressing 17

**COBB SALAD** grilled chicken, avocado, bacon, blue cheese, cherry tomatoes, hard-boiled egg, buttermilk ranch dressing 19

**KALE SALAD** mint, dried cranberries, butternut squash, red onions, sunflower seeds, ricotta salata, lemon maple vinaigrette 15  
*add tofu +3 add chicken +5 add steak or salmon +7*

## SIDES

**THICK CUT BACON** 7

**FARM EGGS** 6

**POTATO PANCAKES** 7

**CHICKEN SAUSAGE** 7

**TOAST** 6

**MARKET FRUIT** 10

**POTATO HASH** 6

**AVOCADO** 5

## JUICE

### FRESH SQUEEZED

**GREEN** 8

**ORANGE** 8

**GRAPEFRUIT** 8

**GINGER SHOT** 6

**AÇAÍ SMOOTHIE** 8

## COFFEE

### BY LA COLOMBE

**DRIP** (regular or decaf) 5

**ESPRESSO** 4

**CAPPUCCINO / LATTE** 6

**COLD BREW** 5

**CHAI LATTE** 6

**DIRTY CHAI** 7

**HOT CHOCOLATE** 7  
with fresh whip

## TEA

### BY HARNEY & SONS

**ENGLISH BREAKFAST** 4

**EARL GREY** 4

**ORGANIC GREEN** 4

**CHAMOMILE** 4  
(caffeine free)

**MINT** 4  
(caffeine free)

99% of our menu can be prepared gluten-free. Notify your server if you have any food allergies.

Gluten-free dishes will be marked with a flag.

We are proud to serve pasture raised meats, free-range poultry, and produce from farmers we know.

# FRIEDMANS

## STARTERS

- FRIED PICKLES** sriracha aioli 10
- VEGETABLE POTSTICKERS** sriracha aioli, ginger soy dipping sauce 11
- SPINACH ARTICHOKE DIP** corn tortillas 14
- AVOCADO MASH** tostones, pickled pepper 15
- KOREAN CHICKEN WINGS** sweet chili glaze 14
- MAC N' CHEESE** fontina, parmesan 12

## ENTREES

- GRAIN BOWL** 16  
rice or quinoa, bok choy, japanese eggplant, carrots, bean sprouts, edamame, sesame-lime vinaigrette  
*add tofu +4 add chicken +6 add steak or salmon +8*
- FRIED CHICKEN + CHEDDAR WAFFLE** 27  
habanero honey
- FISH TACOS** 20  
corn tortillas, citrus fennel slaw, tomatillo salsa, sriracha aioli, cilantro
- GRILLED STEAK TACOS** 22  
avocado, jalapeño crema, scallions, queso fresco, shallots
- MEATLOAF AND MASH** 23  
green beans, tomato relish
- SEARED WILD SALMON** 29  
mashed potatoes, seared spinach, asian ginger jus
- BRICK CHICKEN** 27  
cauliflower pureé, artichokes
- GRILLED RIB EYE** 38  
olive oil potato salad, grilled kale, red wine demi glaze

## BURGERS

*served with herb fries, pickle, on a brioche bun*

**FRIEDMAN'S BURGER**  
all natural angus beef 19

**BREAKFAST BURGER** short rib, bacon, egg, cheese, potato hash, mixed greens 24

**TURKEY BURGER** pepperjack, avocado aioli 17

**FALAFEL BURGER** tzatziki, tomato-mint relish 17  
*add cheese, caramelized onions, sautéed mushrooms +1.5*  
*add avocado, sunny side egg +3 add bacon +2.5*  
*substitute gluten-free bun +2 lettuce wrap available*

## MEZZE 8 each

- HUMMUS**  
housemade pita, olives
- FALAFEL**  
cucumber, yogurt tahini
- CAULIFLOWER SALAD**  
olives, tomato, oregano
- BABAGANOSH**  
housemade pita, lemon
- ISRAELI SALAD**  
cucumber, onion, tomato, cilantro
- OLIVES & PICKLES**
- TABOULI**  
quinoa, parsley, mint
- CHICKEN SKEWERS**  
turmeric, lemon

19  
**MEZZE PLATTER**  
choice of three

## SANDWICHES

- HAND CUT PASTRAMI ON RYE** 20  
mustard, pickle, vinegar chips
- OUR PASTRAMI REUBEN** 21  
sauerkraut, swiss, toasted rye, pickle, vinegar chips
- FRIEDMAN'S CLUB** 19  
turkey, avocado, blt, pepperjack, red onion, cranberry aioli, multigrain, vinegar chips
- GRILLED CHICKEN SWISSWICH** 17  
bacon jam, gruyere, lettuce, avocado aioli, ciabatta, herb fries
- BUTTERMILK FRIED CHICKEN** 18  
boneless thigh, lettuce, tomato, pickle, sriracha aioli, brioche bun
- GRILLED CHEESE** 16  
smoked gouda and white cheddar, broccoli rabe, pickled onions, rustic bread  
*add cup of tomato soup 4*
- B.L.A.T.** 16  
bacon, lettuce, avocado, tomato, herb aioli, sourdough, vinegar chips
- TUNA MELT** 17  
tomato, aged cheddar, toasted rye, vinegar chips
- GARDEN VEGGIE** 16  
hummus, cucumber, avocado, sprouts, carrots, lettuce, tomato, peppers, vinegar chips  
*add tofu +3 add chicken +5 add steak or salmon +7*

## SIDES 8 each

**MARKET PLATE** 19  
choice of 3 sides

**SWEET POTATO FRIES**  
blue cheese aioli

**STRING BEANS**  
garlic butter

**GRILLED ASPARAGUS**  
shaved parmesan

**HERB FRIES**  
rosemary, thyme, sage

**ROASTED CAULIFLOWER**  
walnuts, sherry reduction

**ROASTED ARTICHOKE**  
garlic, lemon fresh herbs

## SOUPS

**CHICKEN MATZO BALL**

**TOMATO SOUP**

**SOUP OF THE DAY**

cup 6

bowl 8

18% GRATUITY WILL BE ADDED TO PARTIES OF SIX OR MORE.

We are obligated to tell you consuming raw or undercooked meats, poultry, seafood, shellfish, eggs, or unpasteurized milk may increase your risk of food borne illness.