

# FRIEDMANS

all day menu

## EARLY RISERS served until 4pm

**steel cut oatmeal** market fruit 10

**breakfast bowl** sunny-side eggs, grains, seasonal vegetables, sesame soy vinaigrette 15

**b.e.i.t.** thick cut bacon, over-easy egg, lettuce, tomato, herb aioli, toasted sourdough 14

**bagel + lox** cream cheese, tomato, onion, capers 18

**assorted pastry basket** butter, housemade jam 14

## CLASSICS

**housemade granola** greek yogurt, mixed berries, wildflower honey 11

**avocado toast** rustic bread, soft scrambled eggs, hemp seeds 16

**eggs with style** potato hash, toast, choice of bacon or chicken sausage 17

**french toast** berry compote 17

**buttermilk waffle** organic fresh berries, fresh whip cream, mint 16

**egg white omelette** market veggies, avocado, greens or fruit 17

**pastrami hash** sunny-side eggs, whole wheat toast 19

**steak + eggs** skirt steak, sunny-side eggs, crispy yucca, jalapeño crema 21

**nova benny** poached eggs, potato pancake, smoked salmon, hollandaise 18

**the leo** lox, eggs, onions, sliced tomato, hand rolled bagel 18

**chicken chilaquiles** sunny-side eggs, fried tortillas, tomatillo salsa, avocado, cotija cheese, red onion, sour cream 19

**blueberry pancakes** vermont maple syrup 16

## SIDES

**thick cut bacon** 7

**farm eggs** 6

**potato pancakes** 7

**chicken sausage** 7

**toast** 6

**market fruit** 10

**potato hash** 6

**avocado** 5

### New York Power Play

smoked salmon, whitefish, baked salmon,  
hand rolled bagels, cream cheese 39

Serves 2-3

## JUICE

### FRESH SQUEEZED

**green** 8

**orange** 8

**grapefruit** 8

**carrot** 8

**ginger shot** 6

**acai smoothie** 8

## COFFEE

### BY LA COLOMBE

**drip** (regular or decaf) 5

**espresso** 4

**cappuccino or latte** 6

**cold brew** 5

**chai latte** 5

**dirty chai** 5

**hot chocolate** with fresh whip 7

## TEA

### BY HARNEY & SONS

**english breakfast** 4

**earl grey** 4

**organic green** 4

**chamomile** (caffeine free) 4

**mint** (caffeine free) 4

## SALADS

**chopped chicken shawarma** romaine, tomato, onion,  
cucumber, radish, chick peas, yogurt vinaigrette 16

**sesame salmon salad** kale, grains, pickled beets, pickled carrots,  
avocado, edamame, sprouts, soy vinaigrette 19

**asian chicken salad 2.0** cabbage, peppers, green beans, peanuts,  
scallions, cilantro, sesame seeds, hoisin dressing 16

**cobb salad** grilled chicken, avocado, bacon, blue cheese,  
cherry tomatoes, hard-boiled egg, buttermilk ranch dressing 18

**kale salad** mint, dried cranberries, butternut squash, red onions,  
sunflower seeds, ricotta salata, lemon maple vinaigrette 14

*add tofu +3, add chicken +5, add steak or salmon +7*

99% of our menu can be prepared gluten-free. Notify your server if you have any food allergies.  
Gluten-free dishes will be marked with a flag.

We are proud to serve pasture raised meats, free-range poultry, and produce from farmers we know.

# FRIEDMANS

## STARTERS

- fried pickles** sriracha aioli 9  
**vegetable potstickers** sriracha aioli, ginger soy dipping sauce 10  
**spinach artichoke dip** corn tortillas 13  
**avocado mash** tostones, pickled pepper 14  
**korean chicken wings** sweet chili glaze 13

## SOUPS

- chicken matzo ball**  
**tomato soup**  
**soup of the day**  
cup 6 bowl 8

## SANDWICHES

- hand cut pastrami on rye** mustard, pickle, vinegar chips 19  
**our pastrami reuben** sauerkraut, swiss, toasted rye, pickle, vinegar chips 20  
**friedman's club** turkey, avocado, blt, pepperjack, red onion, cranberry aioli, multigrain, vinegar chips 18  
**grilled chicken swisswich** bacon jam, gruyere, lettuce, avocado aioli, ciabatta, herb fries 16  
**buttermilk fried chicken** boneless thigh, lettuce, tomato, pickle, sriracha aioli, brioche bun 17  
**grilled cheese** smoked gouda, broccoli rabe, pickled onions, rustic bread 15 *add cup of tomato soup 3*  
**b.l.a.t.** bacon, lettuce, avocado, tomato, herb aioli, sourdough, vinegar chips 15  
**tuna melt** tomato, aged cheddar, toasted rye, vinegar chips 16  
**garden veggie** hummus, cucumber, avocado, sprouts, carrots, lettuce, tomato, peppers, vinegar chips 15  
*add tofu +3, add chicken +5, add steak or salmon +7*

## ENTREES

- grain bowl** rice or quinoa, bok choy, japanese eggplant, carrots, bean sprouts, edamame, sesame-lime vinaigrette 15  
*add tofu +3, add chicken +5, add steak or salmon +7*  
**fried chicken + cheddar waffle** habanero honey 26  
**fish tacos** corn tortillas, citrus fennel slaw, tomatillo salsa, sriracha aioli, cilantro 19  
**grilled steak tacos** avocado, jalapeño crema, scallions, queso fresco, shallots 24  
**beer batter fish & chips** mushy peas, lemon caper tartar sauce 19  
**meatloaf and mash** green beans, tomato relish 20  
**seared wild salmon** mashed potatoes, seared spinach, asian ginger jus 28  
**brick chicken** cauliflower puree, brussel sprouts 26  
**skirt steak** pesto mashed potatoes, greens, onion rings, parmesan chimichurri 29

## BURGERS

- served with herb fries, pickle, on a brioche bun*  
**friedman's burger** all natural angus beef 18  
**breakfast burger** short rib, bacon, egg, cheese, potato hash, mixed greens 23  
**turkey burger** pepperjack, avocado aioli 16  
**falafel burger** tatziki, tomato-mint relish 16  
*add cheese, caramelized onions, sautéed mushrooms + 1.5*  
*add avocado, sunny side egg + 3 add bacon + 2.5*  
*substitute gluten-free bun + 2*  
*lettuce wrap available*

## SIDES 8 each

- market plate**  
choice of 3 sides 19  
**sweet potato fries**  
blue cheese aioli  
**string beans**  
garlic butter  
**grilled asparagus**  
shaved parmesan  
**roasted cauliflower**  
walnuts, sherry reduction  
**brussel sprouts**  
balsamic reduction,  
pecorino  
**mac n' cheese**  
fontina, parmesan  
**herb fries**  
rosemary, thyme, sage

18% gratuity will be added to parties of six or more.

We are obligated to tell you consuming raw or undercooked meats, poultry, seafood, shellfish, eggs, or unpasteurized milk may increase your risk of food borne illness.