

## EARLY RISERS

- HOUSEMADE GRANOLA** greek yogurt, mixed berries, wildflower honey 10
- FRENCH TOAST** berry compote, Vermont maple syrup 16
- B.E.L.T.** thick cut bacon, over-easy egg, lettuce, tomato, herb aioli, sourdough 14
- AVOCADO TOAST** rustic bread, poached eggs, chili flakes, hemp seeds 15
- BREAKFAST BURRITO** eggs, cheese, rice, beans, lettuce, sour cream 13
- EGGS WITH STYLE** potato hash, toast, choice of bacon, chicken sausage, fruit or Israeli salad 16

## SIDES

- thick cut bacon 7 • farm eggs 5 • avocado 5
- potato latkes 8 • chicken sausage 6
- toast 3 • market fruit 8 • potato hash 5

## FRESHLY SQUEEZED

- orange 6 • grapefruit 6
- green 6

## CLASSICS

- FARM EGG OMELETTE** market veggies, avocado, potato hash, toast 16
- PASTRAMI HASH** sunny-side eggs, whole wheat toast 18
- STEAK + EGGS** skirt steak, sunny-side eggs, crispy yuca, jalapeño crema 20
- NOVA BENNY** poached eggs, potato latke, smoked salmon, hollandaise 18
- OATMEAL BANANA WALNUT PANCAKES** bananas, Vermont maple syrup 16
- CHICKEN CHILAQUILES** sunny eggs, tortilla, avocado, cotija cheese, red onion, sour cream, tomatillo salsa 18

## SALADS

- GREEK CHOP** romaine, feta, tomato, cucumber, olives, red onion, oregano vinaigrette 14
- SESAME SALMON SALAD** kale, grains, pickled beets, pickled carrots, avocado, edamame, sprouts, soy vinaigrette 19
- ASIAN CHICKEN SALAD 2.0** cabbage, peppers, green beans, peanuts, scallions, cilantro, sesame seeds, hoisin dressing 17
- COBB SALAD** grilled chicken, avocado, bacon, blue cheese, cherry tomatoes, eggs, buttermilk ranch dressing 18

## SANDWICHES

*add tomato soup to any sandwich +4*

*gluten-free bread available*

- HAND CUT PASTRAMI** mustard, pickle, vinegar chips 20  
*Make it a Reuben with sauerkraut & swiss cheese +2*
- GRILLED CHICKEN SWISSWICH** bacon jam, gruyere, lettuce, avocado aioli, ciabatta, herb fries 16
- BUTTERMILK FRIED CHICKEN** boneless thigh, lettuce, tomato, pickle, sriracha aioli, brioche bun 17
- GRILLED CHEESE** smoked gouda, aged cheddar, tomato 15
- B.L.A.T.** bacon, lettuce, avocado, tomato, herb aioli, sourdough, vinegar chips 15
- TUNA MELT** tomato, aged cheddar, toasted rye, vinegar chips 15
- GARDEN VEGGIE** hummus, cucumber, avocado, sprouts, carrots, lettuce, tomato, peppers, vinegar chips 15
- FRIEDMAN'S CLUB** turkey, avocado, blt, pepperjack, red onion, cranberry aioli, multigrain, vinegar chips 17  
*add cheese +2 add tofu +3 add chicken +5 add steak or salmon +7*

## BURGERS

- FRIEDMAN'S BURGER** all natural angus beef, herb fries 18
- TURKEY BURGER** pepperjack, avocado aioli, herb fries 17
- IMPOSSIBLE BURGER** caramelized onions & mushrooms, herb fries 16
- STREET FALAFEL** tahini, Israeli salad, pickles, wrap, quinoa 15
- BURGER TOPPINGS+2**  
*cheese • mushrooms • fried egg • avocado • grilled jalapeño • caramelized onions • bacon*

## ENTREES

- FRIED CHICKEN + CHEDDAR WAFFLE** habanero honey 25
- FISH TACOS** corn tortillas, citrus fennel slaw, tomatillo salsa, sriracha aioli, cilantro 19
- ROASTED SALMON** mashed potatoes, seared spinach, asian ginger jus 27
- STEAK FRITES** 10oz sirloin, shoe string fries 32
- BRICK CHICKEN** brussels sprouts, mashed potatoes 24
- 3 PIECE FRIED CHICKEN** choice of two sides 22
- GRAIN BOWL** rice or quinoa, bok choy, broccoli, carrots, bean sprouts, edamame, sesame-lime vinaigrette 16  
*add tofu or avocado +3 add falafel or chicken +5 add steak or salmon +7*

## STARTERS

- CHICKEN MATZO BALL SOUP** 8
- TOMATO SOUP** 8
- SOUP OF THE DAY** 8
- SPINACH ARTICHOKE DIP** 12  
corn tortillas
- VEGETABLE POTSTICKERS** 9  
sriracha aioli, ginger soy sauce
- KOREAN CHICKEN WINGS** 13  
sweet chili glaze
- AVOCADO MASH** 12  
tostones, pickled pepper

8

## SIDES

- MARKET PLATE**  
(choose three sides 17)
- SWEET POTATO FRIES**  
blue cheese aioli
- HERB FRIES**  
rosemary, thyme, sage
- YUCA FRIES**  
avocado aioli
- MAC N' CHEESE**  
fontina, parmesan
- BRUSSELS SPROUTS**  
chili sesame
- SAUTÉED BROCCOLI**  
garlic & oil
- ROASTED CAULIFLOWER**  
green tahini
- ISRAELI SALAD**  
cucumbers, tomato, red onion, parsley, lemon
- SAUTÉED STRING BEANS**  
garlic butter

## COFFEE

- BY LA COLOMBE
- DRIP (regular or decaf) 4
- ESPRESSO 3
- CAPPUCCINO/LATTE 4.5

- COLD BREW** 4
- CHAI LATTE** 4.5
- MATCHA LATTE** 5
- DIRTY CHAI** 5.5

- HOT CHOCOLATE** 5  
*with fresh whip*
- HOT TEA** 4

## SOFT DRINKS

- ICED TEA 5
- LEMONADE 5

- CANNED SODA** 2.5  
(coke / diet / sprite / ginger ale / seltzer)
- SAN PELLEGRINO** (1 lt) 7

- DR. BROWN'S** (can) 2.5  
(cel-ray / cream / root beer / black cherry)